

2026 Online



THE INDEPENDENT



Valentine's Day Give-Away

Reach over 150k Readers

Contest Details:

Enter to win Jan 22 - Feb 11
Winners announced Feb 12
on RICentral.com
independentri.com
TheWesterlySun.com

Run in Timeout, The Independent,
Westerly Sun, Mystic and Expres:
January 22nd, January 29th, February 5th
and February 12th.

Deadline to Participate: January 14th



PRIZE PACKAGES

- 1st Overnight at Foxwoods with \$150 food credit
- 2nd \$100 gift card to participant of your choice
- 3rd - \$50 gift card to participant of your choice

Contact Your Sales Rep Today!



Adam
ajameson@ri-mediagroup.com

Alex
awalker@ri-mediagroup.com

Esther
ediggins@ri-mediagroup.com

ADVERTISING OPPORTUNITIES PRESENTING SPONSOR

- 10.5" x 3" Anchor banner print ad running 9x
- 50k imp ROS on thewesterlysun.com
- Logo and ads on contest page online
- Digital Ad Sizes: 970x90, 300x250, 320x50, 728x90
- \$750 - billed over 2 months

CONTEST SPONSOR

- 3.4" x 3" print ad running 9x
- 25K imp ROS and ads on contest page online
- Digital Ad Sizes: 970x90, 300x250, 320x50, 728x90
- \$300 - billed over two months

CONTEST DETAILS

- Enter January 22nd - February 12th
- Winner announced on February 13th in print and online

CONTEST PROMOTION

- Email blast 3x to 21K subscribers
- Facebook Blast to 13k followers