

# 2026 Online



# THE INDEPENDENT

# Valentine's Day Give-Away

## Reach over 150k Readers



### PRIZE PACKAGES

- 1st Overnight at Foxwoods with \$150 food credit
- 2nd \$100 gift card to participant of your choice
- 3rd - \$50 gift card to participant of your choice

Contact Your Sales Rep Today!



**Adam**

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# THE SUN

### Contest Details:

Enter to win Jan 22 - Feb 11  
Winners announced Feb 12  
on RICentral.com  
independentri.com  
TheWesterlySun.com

Run in Timeout, The Independent,  
Westerly Sun, Mystic and Express:  
January 22nd, January 29th, February 5th  
and February 12th.

Deadline to Participate: January 14th

## ADVERTISING OPPORTUNITIES

### PRESENTING SPONSOR

- 10.5" x 3" Anchor banner print ad running 9x
- 50k imp ROS on thewesterlysun.com
- Logo and ads on contest page online
- Digital Ad Sizes: 970x90, 300x250, 320x50, 728x90
- \$750 - billed over 2 months

### CONTEST SPONSOR

- 3.4" x 3" print ad running 9x
- 25K imp ROS and ads on contest page online
- Digital Ad Sizes: 970x90, 300x250, 320x50, 728x90
- \$300 - billed over two months

### CONTEST DETAILS

- Enter January 22nd - February 12th
- Winner announced on February 13th in print and online

### CONTEST PROMOTION

- Email blast 3x to 21K subscribers
- Facebook Blast to 13k followers