

2026 STONINGTON MAGAZINE

Directly mailed to over 11,000 households in
Mystic, Stonington & Pawcatuck.

Spring Issue

The Week of February 23
Ad Deadline: January 21

Summer Issue

The Week of May 18
Ad Deadline: April 22

Fall Issue

The Week of September 7
Ad Deadline: August 5

Winter Issue

The Week of November 30
Ad Deadline: October 21



WHAT

Area based magazine with content and information
from The Town of Stonington
Printed 4 times a year for the last 7 years

WHO

Produced and printed by The Westerly Sun in
collaboration with The Town of Stonington

WHERE

Directly mailed to over 11,000 homes
Exclusively reaches Stonington, Mystic & Pawcatuck

WHY

Great way to directly reach the surrounding community
with your brand and info.

ALSO

You can choose to participate in any issue
If you don't have an ad, we can create one for you
at no cost



Contact your local representative
or Alex Walker awalker@thewesterlysun.com

Advertising Opportunities:

Full Page Ad \$999

7.5" x 9.75"

Half Page Ad \$600

7.5" x 4.5" or 3.625" x 9.75"

Quarter Page Ad \$450

3.625" x 4.75"

Back Cover Ad \$1200

7.5" x 6.75"

Inside Front or Back Cover Ad \$1099

7.5" x 9.75"

Bottom of Page Strip Ad \$500

7.5" x 3"

Front Cover Strip \$975

7.5" x 3"

Business Card Ad \$300

3.625" x 2"

Advertorial Ad Package A) \$1400

Full Page Ad - 7.5" x 9.75" adjacent to
Full Page Feature Story (approx 750 words
written by our freelancer) Story runs on TheWesterlySun.com
homepage for 2 weeks

Advertorial Ad Package B) \$1099

Half Page Ad - 7.5" x 4.5" or 3.625" x 9.75"
above or below Half Page Feature Story
(approx 400 words written by our freelancer)
Story runs on TheWesterlySun.com homepage for 2 weeks